

also be given Rs 2.0 lakh as Cash prize.

Kerala has been a trailblazer to Indian States and Haritha Vidyalayam has been the vehicle of ideas from our schools. These ideas and unique models have captivated our audiences and Harithavidyalayam 2022-23 shall be the venue where schools will present the achievements of last two years and also their exceptional endeavours in continuing with education the during COVID 18 times when the virus had shut down the world.







Education Reality Show 2022





Education **Reality Show** 2022

Television shows with glitter and style has been dotting our visual landscapes but very few could attract audience in large numbers for value of its absolute content. Haritha vidyalayam has been a trailblazer in TV shows attracting ordinary tv watching folks as the tales of our schools evoke a touch of nostalgia in our audiences.

Haritha vidyalayam in the first and second seasons in 2010-11 and 2017-18, prised opened the uniqueness of our public education to a wide spectrum of audiences all over the country.

Since then, Haritha vidyalayam is the most eagerly awaited opportunity for more than 40.0 lakh students and 14000 schools of Kerala in Government and aided category to present their achievements





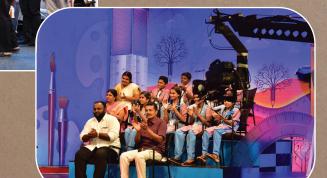






















and unique models from academic excellence to infrastructure upgradation to co-curricular development to utilisation of ICT in teaching/learning.

100 to 125 schools will be selected through an online process to Harirtha vidyalayam show. These schools will present their achievements in a big TV floor through interactions with a four-member jury. These interactions interspliced with visuals has been the most adhesive part for the audience as the innocence and efflorescence of precocious students from our schools evokes an affinity in our audiences.















What distinguishes Haritha Vidyalayam

The one TV show which retells in an attractive style the daily chores of more than 40 lakh students and 1.50 lakh teachers. Our schools being the pride of society, any activity of school is championed by that local community. In the last editions of Haritha Vidyalayam, the telecast of episodes featuring their schools were viewed multiple times in big screens by students, teachers, non-teaching staff and members from PTA and local community.

Haritha vidyalayam has been a forum for exchange of unique models and also catalyses peer review of these models for execution in many schools. Beyond these unique models of one school being emulated by other schools, Haritha vldyalayam also provides big prizes for being the best model school.















Schools which are selected first, second and third are given certificates of appreciation and cash prize of Rs 20.0 lakh, Rs 15.0 lakh and Rs 10 lakh. Schools which are selected for 4th to 10th places will also be given Rs 2.0 lakh as Cash prize.

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