



Schools which secure the top positions in the show would be awarded Prize Money, Award and a Citation. Kerala has been a trailblazer to Indian States and Haritha Vidyalyayam has been the vehicle of ideas from our schools. These ideas and unique models have captivated our audiences and Harithavidyalayam 2025 shall be the venue where schools will present their innovative and exceptional endeavours in curricular and extracurricular activities, infrastructure, social participation, digital education, research activities etc. Details on the show can be viewed at [www.hv.kite.kerala.gov.in](http://www.hv.kite.kerala.gov.in)



# haritha vidyalayam

EDUCATION REALITY SHOW 2025



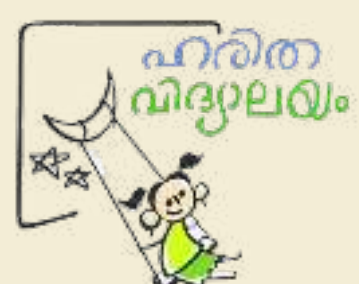
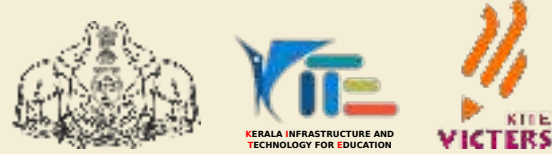
## HARITHA VIDYALAYAM EDUCATION REALITY SHOW 2025

Television shows with glitter and style has been dotting our visual landscapes but very few could attract audience in large numbers for value of its absolute content.

Haritha Vidyalyayam has been a trailblazer in TV show attracting ordinary tv watching folks as the tales of our schools evoke a touch of nostalgia in our audiences.

Haritha Vidyalyayam in its previous 3 seasons ie in 2020, 2017 & 2022, prised opened the uniqueness of our public education to a wide spectrum of audiences all over the country. Since then, Haritha Vidyalyayam is the most eagerly awaited opportunity for more than 43 lakh students and 15000 schools of Kerala in Government and aided category to present their achievements and unique models from academic excellence to infrastructure upgradation to co-curricular development to utilisation of ICT in teaching/learning.

100 schools are selected through an online process to Haritha Vidyalyayam show. These schools present their achievements in a big TV floor through interactions with a renowned jury. These interactions interspersed with visuals has been the most adhesive part to the audience as the innocence and efflorescence of precocious students from our schools evokes an affinity in our audiences. From these 100 schools, 10 will be selected for the Final round.



GUPS PURATHUR - MALAPPURAM



HSS ODAPPALLAM - WAYANAD



### What distinguishes Haritha Vidyalyayam

The one TV show which retells in an attractive style the daily chores of more than 43 lakh students and 1.60 lakh teachers. Our schools being the pride of society, any activity of school is championed by that local community.

In the last editions of Haritha Vidyalyayam, the telecast of episodes featuring their schools were viewed multiple times in big screens by students, teachers, non-teaching staff and members from PTA and local community.

Later these episodes were also uploaded in the YouTube Channel of KITE VICTERS [www.youtube.com/itsvicters](http://www.youtube.com/itsvicters) for deferred viewing.



Haritha vidyalayam has been a forum for exchange of unique models and also catalyses peer review of these models for execution in many schools. Beyond these unique models of one school being emulated by other schools, Haritha vidyalayam also provides big prizes for being the best model school.

Schools which are selected first, second and third are given certificates of appreciation and cash prizes